



AeroProfessional Recruitment Marketing

Sometimes, all you need to fill a job yourself is a little more exposure...



About Our Bespoke Recruitment Marketing

Designed for brand-conscious organisations, we deliver successful marketing campaigns aligned to your brand and corporate values, that drive large numbers of high-quality applications directly to your careers page. **At a fraction of the cost of our full recruitment solutions, this is a great package for those who just need some expert recruitment marketing support.**

The skills, time and resource needed to deliver effective online campaigns is something many businesses struggle to achieve, which is why outsourcing to a wise investment.

Outsourcing also provides with an opportunity to get valuable feedback on current employment trends, campaign performance and target market perception.



"The campaign was a huge success, delivering exceptional results within two weeks of a 1-month campaign. We are very happy to have worked with you on for recruitment marketing and I hope that we can work together again in the future"

-HR Director, Middle Eastern Carrier

[Read more testimonials](#)

Our established and proven model gives you access, not only to our vast aviation network but also our ability to target specific candidate demographics, resulting in significantly higher application conversion-rates. While our technique is detailed, our strategy is simple; drive the right sort of applicant traffic through to your career portal.

+18%

18% higher open rates than industry email benchmarks

140k

Direct reach to over 140K engaged aviation connections

In a nutshell, here's how it works:

Choose your package

Choose from our Economy, Business or First Class packages...

Create your own

Create your own package and choose from our mix and match activities...



Ensure you're happy with your selected activities:

- ✓ Organic + Paid Social Media Posts
- ✓ Dedicated Content Calendar
 - ✓ Bespoke Templates
 - ✓ 2 Targeted Email Sends
 - ✓ Target Audience List
 - ✓ Press Release
- ✓ AeroProfessional Advert
- ✓ Job Board Adverts
- ✓ Dedicated Landing Page
- ✓ Banner Advertisement



Stay updated as little or as often, via calls with your dedicated account manager & monthly campaign reports.

Get noticed

Attract candidates fast via our internal database of +25K registered professionals, 140k direct channel reach and associated network reach of 1.5M professional's



Get qualified applications

Obtain applications from candidates via your own careers portal, ready for your internal HR teams to manage the rest of the recruitment process for you.

[Click to read more about Recruitment Marketing Solutions](#)

[Click here to Request package information](#)

Discover **Expert Services** by AeroProfessional



Flight Crew Leasing

The perfect solution for businesses that need flexibility to scale up or down quickly. Our network of Crew's gives you rapid access to the specialist skills you need, on any continent.

Discover flexibility



Total Flight Crew Management

The ultimate hands-free, full employment solution which delivers a productive and well managed crew-base, leaving you to focus on what you do best, running your airline operation.

Focus on revenue



Technical Recruitment

From design and manufacture, to line & base maintenance and modification, our Engineering Recruitment team are ready to support your requirements.

Get technical support



Permanent Recruitment

We'll attract the highest calibre candidates to match any combination of skill, experience and qualification, from C-suite management and engineering roles to airport operations.

Build your recovery team



Bespoke Recruitment Marketing

We deliver successful marketing campaigns, aligned to your brand and corporate values, driving large numbers of high-quality applications directly to your careers page.

Attract aviation talent



Executive Search

We leverage our global network and expertise to source the best people. We align ourselves to your specific needs, providing comprehensive selection at the very highest level.

Acquire exceptional talent

CONTACT OUR
EXPERT TEAM

DISCOVER OUR
WORLDWIDE PRESENCE